



Specification Sheet for Ad Artwork for AWCT publications

Business-card-size ad (newsletter, website, directory pages)

3.5" wide by 2" tall maximum size

JPEG or PNG format only

300 dpi (high resolution)

Electronic/digital format preferred.

If you want to give us one of your business cards, we will scan it "as is" at the proper resolution, free of charge, to the maximum size of 3.5" X 2". If your card is larger than this, please adjust your artwork accordingly.

Full-page Directory inside cover ad

8" tall by 5" wide maximum size

Black & White only

JPEG or PNG format only

300 dpi (high resolution)

Electronic/digital format preferred.

We cannot accept ads designed to bleed off the page due to printing limitations. We will place the ad on an 8.5" X 5.5" page, and have to allow ¼" clearance around all four sides; the specified size for this ad allows for this clearance.